

CLAIMS

What is claimed is:

1. A flap board book comprising:

at least one page constructed of a first piece of grayback board and a second piece of grayback board attached to the first piece of grayback board, each piece of grayback board having a front side and a backside;

each front side including a coating adapted to accept printing ink;

the first piece of grayback board including a rotateably attached section positioned to allowing viewing of a portion of the backside of the first piece of grayback board and a portion of the backside of the second piece of grayback board;

wherein the portion of the backside of the first piece of grayback board and the portion of the backside of the second piece of grayback board include a flashing adapted to accept printing ink.

2. The flap board book of claim 1, wherein each front side includes printed matter in four colors.

3. The flap board book of claim 2, wherein the portion of the backside of the first piece of grayback board and the portion of the backside of the second piece of grayback board includes printed matter in four colors

4. The flap board book of claim 1, wherein the backside of the first piece of grayback board is adhered to the backside of the second piece of grayback board.

5. The flap board book of claim 1; wherein the flashing is white.

6. A page of a lift-the-flap board book comprising
a first piece of grayback board adhered to a second piece of grayback board, each piece having a backside partially treated to accept printing ink;
a rotateably attached flap cut in the first piece of grayback board to allow selective viewing of the partially treated backsides.

7 The page of claim 6, wherein the flap includes a perimeter partially separated from the first piece of grayback board

8. The page of claim 6, wherein the flap includes one side attached to the first piece of grayback board.

9. The page of claim 6, wherein the treated portions include printed matter in using a four color process.

10. A flap board book comprising:

at least one page constructed of a first piece of grayback board having a first front side and a first backside;

a second piece of grayback board having a second front side and a second backside, the second piece of grayback board adhered to the first piece of grayback board;

a flap positioned on the first piece of grayback board to expose a portion of the backside of the first piece of grayback board and a portion of the backside of the second piece of grayback board;

wherein each front side includes a coating adapted to accept printing ink;

wherein only the exposed portion of the backside of the first piece of grayback board and the exposed portion of the backside of the second piece of grayback board include a treatment adapted to accept printing ink.

11. The flap board book of claim 10, wherein each front side includes printed matter in four colors.

12. The flap board book of claim 10, wherein the exposed portion of the backside of the first piece of grayback board and exposed the portion of the backside of the second piece of grayback board includes printed matter in four colors.

13. The flap board book of claim 10, wherein the treatment is a layer of ink.

14. The flap board book of claim 13, wherein the layer of ink is white.

15. The flap board book of claim 10, wherein the flap includes one side and is cut out of and still hung by the one side to the first piece of grayback.

16. A method of creating a page for a lift-the-flap book comprising:

- a. providing a first piece of grayback board coated on a first side;
- b. flashing a portion of a second side of the grayback board;
- c. assembling a selective viewing area aligned with the flashed portion of the second side;
- d. applying printed matter to the first side and the flashed portion of the second side;

17. The method of claim 16, wherein step b) includes allowing the flashed portion to dry before proceeding.

18 The method of claim 16, further including step e) of allowing the printed matter to dry.

19. The method of claim 16, wherein step d) includes applying printed matter using a four color process.

20. The method of claim 16, further including attaching a second piece of grayback board that has been coated on a first side and flashed on a portion of a second side.

21. The method of claim 20, further including attaching the second piece of grayback board to the first piece of grayback board such that the flashed portions align.